

LeaderImpact Podcast – Episode 40 - Bruce Edgelow - The Past Does Not Define Me

Release Date – August 2, 2023.

Episode Summary:

You won't believe the journey that Bruce Edgelow, an esteemed banking leader with over four decades of experience under his belt, has traveled. From struggling with alcoholism in his teenage years to successfully building a successful banking career, Bruce's story is one of unwavering resilience and unshakeable faith. Get ready to be inspired by his incredible transformation and the turning points that shaped his journey.

Bruce's story is a testament to the transformative power of faith. He opens up about a pivotal point in his life when rather than resisting this sudden change, Bruce leaned into his faith and trust in God, leading him to start a new business venture. Bruce shares his principles of success, emphasizing the importance of authenticity and staying true to oneself.

Overcoming adversity is a major theme in Bruce's life. He discusses how he learned not to let his past define him and the importance of seeing potential in people, regardless of their credentials or backgrounds. So, get ready to be motivated by Bruce's journey of resilience, identity, and faith in the face of adversity. Tune in and let his story inspire you!

How to Contact Bruce:

- [LinkedIn](#)

Show Notes:

0:00 - Show introduction

0:40 - Bruce's introduction

2:10 - More information on a designation Bruce has

- 2:22 - ICD - Through the University of Toronto - Institute of Corporate Directors. Corporate governance.
- 3:43 - Created to help people be better board members

5:05 - Bruce's professional story and pivotal turning points in his career

- 5:38 - Was an adolescent alcoholic and didn't do well in school
- 6:10 - After graduating, he entered into a training program with the Royal Bank of Canada. He was the last grade 12 taken into that program.
- 7:00 - Worked with Royal Bank for 31 years.
- 7:23 - Moved from administration to credit and moved to Calgary in 1985. Began a career in the oil and gas group
- 8:48 - Moved to Alberta Treasure Board in an executive position.
- 10:45 - 6 years ago he went into the meeting, and in the stairwell, God told him that he was going to be packaged, and he was.
- 12:45 - Started EdgeMark 3 months later doing capital advisory work
- 13:28 - Bruce has learned to hear God's voice and trust it
- 15:43 - God helped him get sober through AA. Was a pivot to where his strength needed to come from

16L54 - Bruce's best principle of success

- 17:03 - Be true to myself and only have one voice.
- 17:34 - He was known for honest conversations with people
- 18:15 - To be true to himself is to know what he was empowered and gifted to do and do it.
- 18:58 - Going through AA helped him get past the denial and be true to himself

20:13 - Failures and mistakes Bruce has had and what he has learned from it

- 20:40 - His grade 12 biology teacher said he was not as disruptive in grade 12 as he was in grade 10. He didn't let it define him.
- 21:37 - He had a soft spot for people who may not have the credentials but had passion, heart, and ability for the job.

“Don’t let the past define me. Learn from it, move through it, and forward.”

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23:55 - How Bruce’s spiritual life makes a difference in his life

- 24:09 - Met regularly with a neighbor who helped him grow in his faith
- 24:33 - Had gone to a counselor to help him with his alcoholism. And has not had a drink since that day
- 25:25 - Discussed with his neighbor about God in their lives. His neighbor prayed going into a sales call to be the best he could be.
- 26:21 - The neighbor asked him where he was in his faith journey.
- 26:35 - Bruce’s dad said that he should be careful mixing his faith and business., but he realized that his dad was wrong. His neighbor taught him to incorporate his faith into his whole life, including work.
- 27:38 Now Bruce openly displays his faith and incorporates his faith day-to-day. He regularly prays with people he meets with.
- 29:13 -He had a meeting he had with a new client and he felt prompted to close their meeting in prayer. He thanked God and prayed his provision over their company. And a woman was in tears because no had done that for them before.

30:50 - What Bruce wants his faith legacy to be

- 31:13 - He wants to be known as a man who walked closely with God and always listened for his voice.

32:56 - What brings Bruce the greatest joy

- 33:03 - Family and being active in his faith. Having the opportunity to be obedient of what God is calling him to do.

34:00 - Show wrap up

34:38 - Show outro