

National Group Forum Month - March 2023

Host/Leader Guideline - Speaker Questions and Call to Action

In LeaderImpact, the movement resides in our Groups; not our events or conferences but our Groups. National Group Forum Month is a world class opportunity to rekindle the passion for outreach in our current Groups and to launch new Groups. Our vision is that all of our groups (>500 globally) would leverage the Group Forum strategy during the month of March to be Groups on Mission.

Naitonal Group Forum format

- Welcome and introductions led by the Group leader (5-10 minutes)
- Live/Recorded Group Forum featuring the host and leader (30-35 minutes)
- Members and guests have a LeaderImpact Group experience with discussion (20-30 minutes)
- Call to action by the Group leader – “come check our Group out!” or other options (5 minutes)

The “magic” of Group Forums

Leaders are learners; they read, attend conferences and learn from other leaders. A Group Forum is an opportunity to learn from and be inspired by another leader. The Group Forum is an uncommon opportunity to help leaders grow professionally, personally and spiritually for increasing impact.

How they Work

Host

- The host carries the show; makes the interviewed leader comfortable and asks the questions of the interviewee that the audience wants to ask.
- The host interviews the leader around 4 basic questions
 - Tell us your professional story; how did you get to where you are today? Give us a couple of snapshots that were pivotal turning points along that journey.
 - Give us your best principle of success and tell us a story that illustrates this.
 - We learn more from our failures and mistakes than successes. Would you share one of your greatest failures or mistakes and what you learned from it?
 - At LeaderImpact we want to grow professionally, personally and spiritually for increasing impact. Would you be willing to share an example of how the spiritual makes a practical difference in your life as a leader?
- Call to action. “We are a LeaderImpact Group. We meet weekly to grow professionally, personally and spiritually. If you enjoyed today, why don’t you join us for the next 4 to 10 weeks (depending on the curriculum your group chooses) to check it out.” Anything you’d need to know?

Keys to Success

- Everyone Brings One – We all commit to bringing someone new, priority given to Spiritually Curious
- Start praying for you who you are going to invite