

## LeaderImpact Podcast – Episode #14 – Have a Joyful, Generous Year – Calvin Quek

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### Episode Summary:

Calvin is the founder and owner of Brightmark, a Salesforce consultancy based in Toronto. He has spent the last 15 years consulting with hundreds of companies on how to deliver stellar customer relationship management experiences through the adoption of cloud technologies. Calvin understands the specialized needs and true potential of Salesforce for companies in the financial services sector and has also developed a practice helping non-profits take advantage of Salesforce and related technologies. Before Brightmark, Calvin co-founded another \$4M Salesforce consulting firm called Shift CRM.

And then he ventured a little further on his entrepreneurial journey and in 2021 He co-founded Lumishield, a Canadian manufacturer of the highest performing mobile air purifiers specifically designed to clean larger spaces. They invented their own air purifier that cleans the air 3-5 times faster than other brands to help customers achieve higher levels of clean air changes per hour. A solution that is mobile and easy to deploy.

As Lumishield's CEO, Calvin leads their go-to-market strategy and business development. He is on a mission to help organizations achieve the highest levels of indoor air quality in their community spaces.

He wants to help communities flourish by bringing their people back together indoors safely. Join us now for a conversation with Calvin Quek as we chat about taking bigger financial steps/risks and having a joyfully generous year **in your personal, professional, and spiritual journey!**

### How to contact Calvin

- LinkedIn

### Show Notes:

3:50 – Calvin shares about his personal life

- 6:40 – Calvin working with his brothers in his business

7:50 – Calvin shares about his professional life

- 8:15 – Working with non-profits to help them use technology
- 8:55 – How Lumishield, and air purifier, started and how it is going

- 12:20 – How Brightmark, his CRM company, is doing

14:10 – Good professional advice Calvin has received

## **Bring intentionality to all aspects of your life.**

### **~Calvin Quek**

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17:15 – How Calvin integrates his personal, professional, and spiritual life

- 17:25 – what he did in his first company
- 18:00 – what he has done at Brightmark and how he has involved his employees
- 19:32 – what he has done at Lumishield

20:50 – Examples of generosity Calvin has learned from

- 20:55 – Gift his grandfather gave to his father
- 21:45 – Journey of Generosity retreat he went to and what he learned
- 25:15 – Generosity isn't just about money, but also time and talent
- 26:52 – Knowing when is enough and being content

## **What would it look like if we were content and we break from the cycle of what society tells us? ~Calvin**

### **Quek**

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31:05 – When Calvin began to think of generosity

- 32:00 – The impact money can have on lives now for charities and ministries and how that can compound in the future

34:05 – Calvin's experience with Multiplied Impact

- 34:10 – Learning from his mentor
- 38:10 – *What are you Trusting God for?* By Gregg Hinzelman

39:10 – Calvin's involvement with LeaderImpact

40:45 – The importance of being part of a group

42:20 – Calvin's faith legacy

43:42 – What brings Calvin joy