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# ***2022 GLOBAL GROUP FORUM EQUIPPING SESSION***

***How do I host the interview or be interviewed for the Forum?***

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# 2022 Global Group Forum Equipping Session Agenda

1. Opening Prayer
2. The Interview Questions
3. Hosting the Interview
4. Being Interviewed for the Forum
5. Q&A
6. Closing Prayer

# 2022 Global LeaderImpact Forum

## *Where is it being held?*

- It is being held right in your regular Group!

## *When is it?*

- It is being held the week of March 7-11, 2022
- It is on the day and time of your regular group meeting.

## *What is the format?*

- Group Forum format using three different options:
  1. Interview a marketplace leader in your group
  2. Interview an expert (someone not in your group) marketplace leader
  3. Pick one of the prepared pre-recorded interviews

***Today we are going to focus on Options #1 and #2***

# How do I Host the Group Forum

## Interview Questions

What makes the Group Forum so effective is how simple it is!  
There are only four (4) questions that the host/interviewer needs to ask the speaker/interviewee

- Tell us your professional story; how did you get to where you are today? Give us a couple of snapshots that were pivotal turning points along that journey.
- Give us your best principle of success and tell us a story that illustrates this.
- We learn more from our failures and mistakes than successes. Would you share one of your greatest failures or mistakes and what you learned from it?
- At LeaderImpact we want to grow professionally, personally and spiritually for increasing impact. Would you be willing to share an example of how the spiritual makes a practical difference in your life as a leader?



# How do I Host the Group Forum

## LeaderImpact NEXT Interview Questions

There are only five (5) questions that the host/interviewer needs to ask the speaker/interviewee at a LeaderImpact NEXT Group

- Would you share with us about your current work role?
- What is a difficult challenge you have faced in your career?
- Would you tell us about a professional failure you've navigated?
- What brings you great satisfaction in your vocation?
- How does having a faith foundation affect your leadership in a practical sense?

# How do I Host the Group Forum

## *Host/Interviewer*

### 1. Pray

- Pray for movement growth
- Pray that the Forum will reach new leaders, cities, and countries
- Pray that the Lord will guide your discussion and touch the lives of those attending.

### 2. Prepare the Invitation

- Ask the leader being interviewed for a picture and bio to ensure you have the information for the invitation.

# How do I Host the Group Forum

## Host/Interviewer

### 3. Prepare and meet with the Interviewee

- Set up a time to discuss the interview with the speaker/interviewee.
- Discuss each others background personally, professionally, spiritually.
- Discuss the audience
  - Unaware, Spiritually Curious hopefully present, therefore language issue and presumptions
  - Avoid mention of “church”
- Discuss purpose of the forum—to engage new marketplace leaders with LeaderImpact, especially having them see value and to try out a group



# How do I Host the Group Forum

## Host/Interviewer

### 3. Prepare and meet with the Interviewee

- Discuss the questions you will be asking (4 basic questions)
- Discuss with the speaker how they plan on answering the questions
- Minimize the theoretical; emphasize the practical and punch it out with personal anecdotes and stories
- Discuss any concerns either of you may have regarding questions

# How do I Host the Group Forum

## Host/Interviewer

4. **Confirm** with the Interviewee a day or two ahead confirming everything.
5. **Host the Event**
  - a. *Welcome/Introduce LeaderImpact*
    - Welcome everyone to the group forum and spend 5-10 minutes introducing people
  - b. *Introduce the speaker*
    - Introduce the marketplace leader you are interviewing  
Give a short bio and thank them for spending the time to share with you
  - c. *Interview the speaker*
    - Go through the four (4) questions
    - The interview should take 20-30 minutes.

# How do I Host the Group Forum

## Host/Interviewer

### 5. **Host the Event**

#### *d. Q&A Time*

- Once you are done the main interview, open it up for a time of Q&A
- This is a time for interaction with the group

#### *e. Wrap-up and Call to action*

- Leave time to wrap up and “Call to Action”
- Always be aware of the time and end on time.

#### *f. Comment Cards*

- Distribute the electronic comment cards to enable feedback

# How do I Host the Group Forum

## *Host/Interviewer*

### 6. **Follow-up with your Guests / Coordinate new Groups**

- Ensure the group members follow-up with the guests they have invited
- Help coordinate starting a new group after the Forum with new Leaders and members

### 7. **Submit follow-up information**

- Connect with your City Team/Area Director to give them the information from the forum



# Canadian Global Group Forum Equipping Session

## Host Summary

1. Pray
2. Prepare the Invitation
3. Meet with the interviewee
4. Host the Event
5. Follow-up (guests and new groups coordination)
6. Submit information to City Team/Area Director

# How do I Host the Group Forum

## Speaker/Interviewee

### 1. Pray

- Pray for movement growth
- Pray that the Forum will reach new leaders, cities, and countries
- Pray that the Lord will guide your discussion and touch the lives of those attending.

### 2. Prepare and meet with the host

- Set up a time to discuss the interview with the host.
- Discuss each others background personally, professionally, spiritually.
- Discuss the questions you will be answering (4 basic questions)
- Discuss with the host how you plan on answering the questions
  - Discuss the stories you will be sharing
- Discuss any concerns you may have regarding questions

# How do I Host the Group Forum Speaker/Interviewee

## 4. **Confirm** the details

- Confirm the day/time and “zoom” link you will be using for the forum a few days ahead.

## 5. **Forum Speaker/Interview**

### *a. Confirm your computer and internet are working prior to the event*

- Test your connections giving yourself enough time to “reboot” if necessary

### *b. Come to the Group early*

- Give yourself and the host time to confirm any specifics and pray before the event
- Coming on early allows you time to meet the members and guests

# How do I Host the Group Forum

## Speaker/Interviewee

### 5. Forum Speaker/Interview

*c. Host will interview you*

- Go through the four (4) questions
- The interview should take 20-30 minutes.

*d. The host will switch to a time of Q&A*

- This is a time of interaction where the members and guests can ask questions
  - These questions will likely revolve around your stories or your involvement with LeaderImpact
  - You may have an opportunity to share additional stories



# How do I Host the Group Forum Speaker/Interviewee

6. The host will wrap up the session with a “call to action”

- You may want to help with the LeaderImpact summary and call to action
  - Discuss this with the host prior to the event

# Canadian Global Group Forum Landing Page

Check out the Landing Page...it's all here simply organized for one stop shopping.

<https://leaderimpact.ca/events/global-group-forum-2022/>

LeaderImpact staff are all here to help with:

- speaker selection
- producing the invitation
- forum script
- follow up



# Canadian Global Group Forum Equipping Session

Q&A Time