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***2022 GLOBAL
GROUP FORUM
EQUIPPING SESSION***

How do I facilitate the Forum?



2022 Global Group Forum Equipping Session Agenda

1. Opening Prayer
2. Steps to Facilitate your Group Forum
3. Overview of the Canadian Landing Page
4. Q&A
5. Closing Prayer

2022 Global LeaderImpact Forum

Where is it being held?

- It is being held right in your regular Group!

When is it?

- It is being held the week of March 7-11, 2022
- It is on the day and time of your regular group meeting.

What is the format?

- Group Forum format using three different options:
 - Interview a marketplace leader in your group
 - Interview an expert (someone not in your group) marketplace leader
 - Pick one of the prepared pre-recorded interviews

This year, you do not need to register on a new platform, just go to the Canadian Landing Page and download the resources.

How do I Facilitate the Group Forum as a Group Leader

1. Pray

- Pray for movement growth
- Pray that the Forum will reach new leaders, cities, and countries
- Pray that the Lord will guide you to the people He wants you to invite!

2. Discuss the Forum with your group

a) Discuss if there are members who are willing to lead a new group?

b) Pick a date

Start with the week of March 7-11 but that could slide based on the timing of your curriculum or the speaker.

c) Pick a Speaker

- A Marketplace Leader in your group
- A Marketplace Leader outside your group (an Expert!)
- A pre-recorded Marketplace Leader

d) Discuss the idea that all members are to bring a guest (ideally a spiritually curious one!) to the Forum

How do I Facilitate the Group Forum as a Group Leader

3. Download and **Prepare the Invitation** from the Landing Page
 - Download the custom pdf postcard and add the specific details of your group forum. (Resource Team and Area Staff can help!)
 - Save the link to the comment card to use during your group forum
 - Forward the invitation to all group members for them to use for inviting
4. Connect with colleagues and friends and make the invitation
5. Follow-up with Your Guests prior to the Forum
 - Ensure you have their email contact for video link

How do I Facilitate the Group Forum as a Group Leader

6. **Hold the Forum** in your Group
 - Follow the Leader Guide
 - Use electronic comment card for the members and guests
 - Call to Action – invite your guests to try out a group
7. **Follow-up with your Guests** and Help to Coordinate new Groups
 - Help coordinate starting a new group after the Forum with new Leaders and members
8. **Submit follow-up information** to your City Team/Area Director

How do I Help facilitate the Group Forum as a Group Member

1. Pray

- Pray for growth and that we will reach new cities and countries
- Pray that the Lord will guide you to the people He wants you to invite!

2. Bring a Guest

- Invite a guest (ideally a spiritually curious one!) to attend the Global Forum
- Send them the digital invitation with the speaker background

How do I Help facilitate the Group Forum as a Group Member

3. “Walk alongside” your Guest

- Ensure they have the video link for the meeting
- Answer any questions they may have
- Remind them a day or two ahead

4. Attend the Forum with your Guest

- Encourage your guest to fill in the electronic/online comment card

5. Call to Action

- Discuss with your guest the idea of trying out a group for 4 weeks
- If a new group is formed, offer to join them in that group.



Canadian Global Group Forum Equipping Session Summary

1. Pray
2. Pick a date
3. Select a speaker for interview
4. Prep your group including making an invite
5. Execute the forum (your usual "zoom" link)
6. Follow up

Canadian Global Group Forum Landing Page

Check out the Landing Page...it's all here simply organized for one stop shopping.

<https://leaderimpact.ca/events/global-group-forum-2022/>

LeaderImpact staff are all here to help with:

- speaker selection
- producing the invite
- forum script
- follow up



Canadian Global Group Forum Equipping Session

Q&A Time