

February 2021 Global Equipping Session Leader Guide

This document was developed to help lead staff and volunteers (City Team members, Group Leaders and Co-leaders, and senior group members) through the February 2021 Global Equipping Session. The February 2021 Global Equipping was developed to help guide, coach, and equip leaders to understand the 2021 Global Forum process and help make the greatest impact.

This session has four modules. Each can be used as a standalone study but the all modules together give the greatest impact. The modules are as follows:

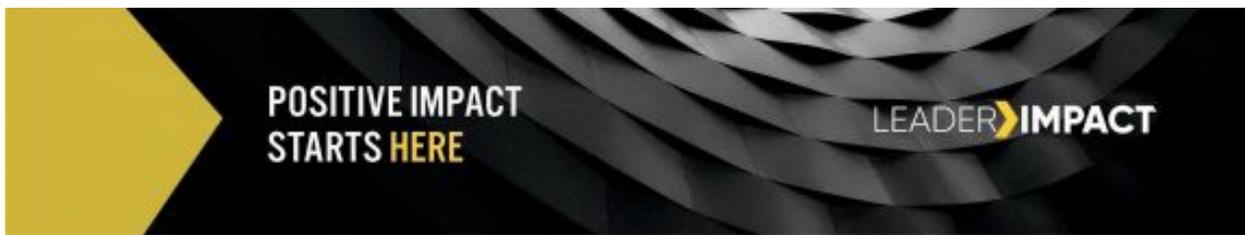
1. Vision for the 2021 Global Forum
2. Inviting a guest to the Forum
3. Starting a Group after the Forum
4. Navigating the Forum Process

Each module includes a 3-8 minute video and then includes some discussion questions after the video. The whole session should take approximately 45 minutes depending on the amount of discussion time. After the session, the attendees should have a good understanding of the vision, the ease of inviting guests, how to help start new groups, and what the steps are in the process. Additional material will be available with this guide to help with the process.

Session Outline

Introduction

- a) Introduce yourself and have each member do a quick introduction. The amount of time required will depend on how well each of you know each other and the number of people in the group.
Now, please mute your mics. Thank you.
- b) Have everyone online ensure that they have their name and location on their video. As they come on the call, if they need to change their name, tell them to tap on the “3 dots” in the upper right corner of their video.
- c) Open with prayer**
- d) As we go through the sessions, please post any questions in the chat feature. These will be monitored, possibly answered quickly or during Q&A at the end.



Module No. 1 - Vision for the 2021 Global Forum

Introduce the video:

This video will explain the format of the upcoming Global Forum and the vision of why we are doing it. The speaker on this video is Devonia Debeck from Ontario, Canada. Devonia is a Real Estate Broker and the founder of DeBeck Interiors, an interior decorating and home staging firm. Devonia is currently on the Oakville City Team and is a LeaderImpact Group Leader. Devonia recorded a series of marketplace leader interviews last summer which are currently being used in group forums similar to the model we are using in the Global Forum.

Show Video (**4 minutes**)

Post Video Discussion Questions (10 minutes)

Understand that videos 2, 3, and 4 cover inviting techniques, raising up new leaders to support new groups, and the details of hosting your group forum.

So discussion with this video is really about the vision and what could be accomplished.

Possible Discussion Questions

(some of these questions are more important for city based sessions vs. a session across multiple cities)

Remind the audience that if you have any questions, add them to the chat feature.

1. This is a worldwide endeavour but our charge is to have each of the groups in our city host a group forum and each member bring a guest. Are we clear on the concept? [use chat to post questions]
2. What if almost all our members brought a guest and many wished to join? What would we do? [first of all, thank God]
3. How do we promote a primary focus on inviting the Spiritually Curious within a mixed spiritual journey group?
4. Which groups are ready to multiple now? [city question]
5. What do we need to do to encourage and support one another to host forums? [city question]

Module No. 2 - Inviting a Guest to the 2021 Global Forum

This video discusses how to invite the spiritually curious to the Global Forum or even to a LeaderImpact group. The speaker in this video is Brian McCarthy from Ontario, Canada. Brian is currently the Senior Vice President of Sales for NFP in Canada. He has been involved with LeaderImpact for many years and has been successful at growing the movement through one on one invitations.

Show Video (**8 ½ minutes**) -- this could be a great video to share with your group and discuss.

Post Video Discussion Questions (5-15 minutes)

Possible Discussion Questions

Question to pose for the chat feature:

What was one thing you heard here that could help you and others with inviting?

Watch for:

1. You already have a good relations with that person,
2. The speaker is going to deliver solid professional content that is worth hearing,
3. The Holy Spirit is at work in them, you take the initiative and leave the results to God!

Further possible discussion questions for city sessions or break-outs or self-viewing.

1. Did this video help to alleviate your fear of inviting?
 - a. Fear of rejection?
 - b. Feeling of being unequipped?
 - c. Fear of compromising your relationship?

Remember you do not have to do the heavy lifting, let the Forum do it for you!

2. What is the most effective way of inviting?
 - a. You can text, email, but the most effective is face to face or a phone call.
 - b. Marketers call it "Belly to Belly".
3. What are the simple mechanics of inviting?
 - a. Smile, be enthusiastic, use their name
 - b. Tell them what it is and who is speaking
 - c. Ask them to join you.

Module No. 3 - Starting a New Group as a Result of the 2021 Global Forum

This movement resides in our weekly Groups; not our events or conferences but our groups.

The Global LeaderImpact group forum campaign, March 1-5, is a worldwide opportunity to rekindle the passion for outreach in our current Groups and to launch new Groups.

This next video about starting a group with Braden Douglas is one video in a series of 5 videos about starting a group. We recommend you view all 5 videos. These are available on the LeaderImpact landing page.

Again, this is the second in the series and outlines the “Group Norms” of starting a group. It goes through organizing your group from core leaders, to group logistics, to group content.

Show Video (**3 minutes**)

Post Video Discussion Questions (10-15 minutes)

After holding the Global Forum, there are going to be many guests that want to try out a group. Are you ready to start new groups?

Choose your Core Leaders (criteria in video 1).

- **Who is going to be a new leader/co-leader(s)?**
- Committed – ready to commit for up to one year to get the group started
- Culture – Authentic, uncommon opportunities, seeing changed lives, positive outlook
- Christian – Willing to sign the Power to Change/Cru statement of Faith.

Group Logistics

- **When is your group going to take place? Time, Day of the week?**
- **Where are you going to host your group? In Person? online?**
 - The location should be private.
- **How often is your group going to meet? Weekly, bi-weekly?**

Group Content

- **Foundations is recommended as the opening study?**
- **If not Foundations then pick your content, BALOI? Life Paths?**
- Have it ordered and ready to go by the first meeting.

Module No. 3 - Continued

Outline the possible options for follow-up:

Every guest to the Group Forum should be offered one of the following

1. Opportunity to join the existing group that hosted the forum.
2. Opportunity to join another or new group in the city
3. If they prefer they can be offered the opportunity to join an online (borderless) group
4. If they don't want to join a group, simply offer to keep in touch through the newsletter.

Reference Material

Documents:

Start a Group Document

"What's Next - Follow up"

Videos:

5 Video series - Start a Group

Module No. 4 - How do I Navigate the Process to have a Successful Global Forum

This module will go through what you need to do to have a successful Global Forum. We will review the steps from registering your group to downloading the invitation, the interview video, and the online comment card. The speaker in this video is Tracy Baylen who is the content manager for the Canadian Resource Team at LeaderImpact.

As you have seen to this point, the 2021 Global Forum will be utilizing marketplace leaders as hosts and facilitators. This shows that the movement is leader-led and staff supported. PPT is available on the landing page.

Show Video (**5 minutes**)

Post Video Discussion Questions (10-15 minutes)

We have outlined what is required for staff, for Group Leaders, and for Group members. We have tried to make it as simple as possible for the group members as they only have to bring a guest and then “walk alongside” them.

The Group Leader’s job is quite simple as well with a few simple steps as was outlined in the video.

1. Has everyone been to the global website? leaderimpact.com/events
2. The main “contact point” will be this Global Forum events page. On this webpage, you will be able to register your group, download invitations, videos, and digital comment cards.
3. Also, we encourage all staff, City Team members, and Group Leaders to join the private facebook group called “LeaderImpact Group Forum Week 2021”. There will be several resources available to help with the Forum.

Reference Material:

Document: Navigating the Global Forum PowerPoint



POSITIVE IMPACT
STARTS **HERE**

LEADER **IMPACT**

Q&A

We've picked up some questions along the way that may not have been answered. We will answer some of them now.

You are welcome to stay with us for this and then ask any further questions.

If you have questions after the session, contact your area director, join and go to the Global Forum Facebook group, or send your questions to info@leaderimpact.com

Thank you for attending this Global Equipping Session.

Close in prayer